



sponsorship opportunities 2026

Stonington Community Center
Stonington, CT

Contact

Phone 860-535-2476
Website www.thecommo.org
Email development@thecommo.org
Address 28 cutler st. stonington, ct 06378



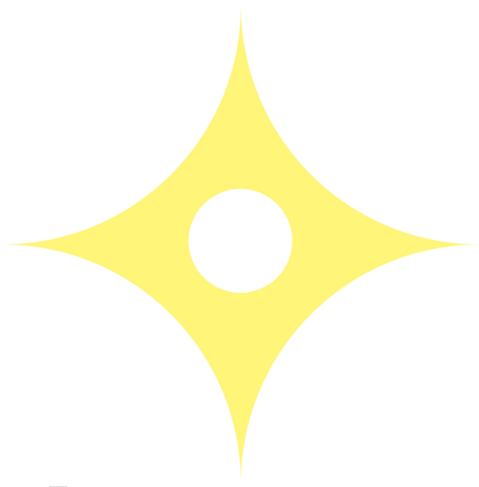


table of contents

3	mission & values
4	impact together
5	annual organization sponsorship packages
6	individual program sponsorship opportunities
7	stars over stonington
8	como village fair
9	our programs
10	the impact of your sponsorship
11	choose your sponsorship order form



our mission & values

the como mission:

Established in 1945, the mission of the Stonington Community Center (COMO) is to inspire a welcoming, collaborative, and engaged community through intellectual growth, active play, and creative expression.

✦ our values:

collaboration:

Internally, we pull together in service of our mission. Externally, we partner with our community – neighbors, organizations, volunteers, donors, and stakeholders – to maximize our impact and effectively address both the challenges and opportunities we all encounter.

engagement:

We foster a powerful and lasting sense of belonging in our community by providing educational, athletic, and creative programs that inspire collective activity, participation, and exploration.

growth:

We embrace the spirit of lifelong learning and self-improvement through opportunities for people of any age to expand their horizons and realize their full potential through physical, creative, and intellectual pursuits.



impact together:

You make a difference, we help it grow.

Your sponsorship does more than just support programs. It strengthens community connections, expands access, and helps ensure that everyone who walks through our doors can learn, play, and create. Together, we can generate impact that lasts for individuals of every age and background.



your impact:

110 Girls Participated in free Her Time to Play Programming

Over **\$53,000** in scholarships and financial aid provided to community members

684 youth participants in educational, athletic, and arts enrichment programming

\$75,000 raised at annual fundraising events to support youth and adult programming

our reach:

Over **400** families served on the campus annually

3,835 e-newsletter subscribers

Combined **7.2k** followers on Facebook and Instagram

Over **850** active household members

sponsorship options:

option 1

full organization sponsorship packages

option 2

individual program sponsorship opportunities

option 3

event sponsorships:
choose from annual gala / como village fair



read on for more info

annual full organization sponsorship packages



Single Star

Radiant Level Sponsor at the COMO Annual Gala (\$1,500)

Community Friend Level Sponsor at the COMO Village Fair (\$500)

One Season of Program Sponsorship with your choice of Learn, Play, or Create (\$400)

Recognition in Annual Report

Logo on Summer Camp T-Shirts

\$2,500



Double Star

Star Level Sponsor at the COMO Annual Gala (\$2,500)

Community Advocate Level Sponsor at the COMO Village Fair (\$1,000)

Two Seasons of Program Sponsorships with your choice of Learn, Play, or Create (\$700)

Recognition in Annual Report

Logo on Front Page of Website

Logo on Gym or Auditorium Banner

Logo on Summer Camp T-Shirts

\$5,000



Triple Star

Star Level Sponsor at the COMO Annual Gala (\$2,500)

Community Champion Level Sponsor at the COMO Village Fair (\$1,500)

Full Year Program Sponsorships Across Learn, Play, Create

Recognition in Annual Report

Logo on Front Page of Website

Logo on Gym or Auditorium Banner

Logo placement in the Monthly E-Newsletters for 1 Year

Recognition signage across COMO (Paddle Courts, Thrift Shop, Pottery Studio)

Logo on Summer Camp T-Shirts

\$7,500

Be a part of every story created at the como.

Annual sponsorship opportunities are comprehensive packages that provide exposure not only at COMO events, but throughout the entirety of the COMO campus all year at savings. Single, double, and triple star sponsorships offer year-round visibility and stronger community engagement. Be a part of every story created at the COMO!



option
2

individual program sponsorship opportunities

learn. play. create.

sponsor level:

One Season (4 Months): \$400

Two Seasons (8 Months): \$700

Three Seasons (12 Months): \$1000

program seasons:

January - April

May - August

September - December

Your business will receive the following sponsorship benefits:

- Your logo featured:
 - Athletics (**play**): Logo included on youth athletic t-shirts during each season
 - Education (**learn**): Logo included on COMO Kids and preschool graduation t-shirts at the end of the school year
 - Pottery & Arts (**create**): Logo featured on pottery wheels during each season
- Sponsor shout-out in all COMO program emails per season
- Sponsor shout-out in one social media post per season
- Logo with live link on program landing page for the season
- Logo displayed on digital monitor in COMO main lobby and COMO Thrift during the season

stars over stonington annual fundraiser gala

Stars Over Stonington is the COMO's annual fundraiser that brings together our community to celebrate and honor outstanding individuals and organizations making a significant impact in our community. The gala also serves to provide critical funding for facility upgrades, organizational needs, and program scholarships. Past events have funded energy-efficient windows, a new pottery kiln, basketball backboards, a literacy loft for preschoolers, and more.

❖ Supernova Sponsor \$5,000

- Name/Logo on Event Website w/ Live Link
- Full Page Screen Ad Projected During Event
- Name/logo Featured on Event Sponsor Sign at Front Entrance
- Recognition from the Podium
- VIP Table of 10 w/ Logo Signage
- Inclusion in Event Press Release
- Social Media Feature
- Name/Logo on all Event Materials
- Social Media Collab Leading Up to Event
- Color Logo on Event Invitation
- One Season Youth Athletic Sponsor

❖ Radiant Sponsor \$1,500

- Name/Logo on Event Website
- Half Page Screen Ad Projected During Event
- Name/logo Featured on Event Sponsor Sign at Front Entrance
- Recognition from the Podium
- 2 Tickets to Gala
- Social Media Feature

❖ Star Sponsor \$2,500

- Name/Logo on Event Website w/ Live Link
- Half Page Screen Ad Projected During Event
- Name/logo Featured on Event Sponsor Sign at Front Entrance
- Recognition from the Podium
- 4 Tickets to Gala
- Inclusion in Event Press Release
- Social Media Feature
- Name/Logo on all Event Materials

❖ Guiding Light Sponsor \$500

- Name/Logo on Event Website
- Quarter Page Screen Ad Projected During Event
- Name/logo Featured on Event Sponsor Sign at Front Entrance
- Recognition from the Podium

tax-deductible donations

Help maximize our impact by underwriting an event expense!

- Dance Floor \$1200
- Portable Restrooms \$2000
- Music/Entertainment \$5000
- Tent \$5000
- Food & Drink Call to Inquire

ad opportunities

- Full Screen Advertisement \$350
- Half Screen Advertisement \$250
- Quarter Screen Advertisement \$175



como village fair

first saturday in august | wadawanuck square

The COMO Village Fair is a one-day regional time-honored tradition featuring over 50 juried crafters and artisans, classic children's fair games, prizes, face painting, local music, a used book sale, and more. The fair is free to attend. This popular community event features a fun-filled day of games, music, food, and highlights independent crafters and artisans while supporting local businesses and organizations. Proceeds support the COMO's legacy of high quality programming at affordable prices where all are welcome.

❖ Community Champion \$1,500

- Logo with Live Link on Event Website
- Social Media Collaboration + Event Highlight Post
- Logo in All Event E-Newsletters + 3 Monthly
- Promotional Table at the Event
- Logo on Lobby + Thrift Screens (3 Months)
- Priority Logo Placement on Event T-Shirt
- 4 Complimentary Event T-Shirts

❖ Community Supporter \$500

- Logo on Event Website & Event Sponsor Signage
- Logo on Lobby Screen (1 Month)
- Prominent Logo Placement on Event T-Shirt
- 2 Complimentary Event T-Shirts

❖ Community Advocate \$1,000

- Logo on Event Website
- Social Media Highlight Post in FB Event
- Logo in All Event E-Newsletters
- Promotional Table at the Event
- Logo on Lobby + Thrift Screens (3 Months)
- Priority Logo Placement on Event T-Shirt
- 2 Complimentary Event T-Shirts

❖ Community Friend \$250

- Logo on Event Website & Event Sponsor Signage
- Prominent Name Placement on Event T-Shirt
- 2 Complimentary Event T-Shirts



Be a part of the Shirt Squad!*

\$100

- Business Name Listed on Event T-Shirt
- 1 Complimentary Event T-Shirt

*Event T-shirts are worn by all staff and board members at the event and will be for sale for the general public. T-shirts feature the artwork of local artist Susan Scala.

more about our programs

For over 75 years, the Stonington Community Center - or, as we call it, the COMO - has been a cornerstone of our community and a foundation of our shared civic experience. We enrich the lives of our neighbors through a range of educational, athletic, artistic, and creative programs and events, bringing together residents of all ages and experience levels. From after-school programs and summer camps to athletic classes and art workshops, the COMO offers something for everyone.

With over 1,000 participants enrolled in our programs annually, and more than 200 families benefiting from our affordable childcare and after-school services, the COMO is not only a community hub but also a vital resource for families across the region.



education & child care (learn)

- Three NAEYC-accredited year-round preschool classrooms, a distinction only 8% of programs nationally receive.
- Before and after school care (“COMO Kids”) for youth in grades K-8
- Summer camp
- Enrichment programming including writing, cooking, and theatre



athletics (play)

- Ongoing youth programs including basketball, soccer, tennis, karate, archery
- Travel and recreational basketball teams
- Clinics and personal training
- Paddle tennis and tennis courts



pottery & arts (create)

- Dedicated pottery studio hosting classes for youth and adults
- One-day pottery workshops
- Youth creative art classes
- Sewing workshops

the impact of your sponsorship:



education & child care

- guest speakers & visitors
- healthy snacks
- books for classroom libraries

learn

athletics

- hoops, balls, and game equipment
- referees, coaches, and instructors
- t-shirts and jerseys for every young athlete to feel a part of the team



play



pottery & arts

- equipment maintenance
- fine arts materials
- clay, glazes, and hand-building tools

create



Pottery & Arts

(create)

Three Seasons
(12 months) (\$1000)

(please select a level):

Triple Star
\$7,500

Stars Over Stonington Annual Gala

(level) _____

sponsor information:

Instagram Handle:

Please email logo to: development@thecommo.org as a .jpeg or .png.



discover our 16 acre campus:

Nationally-Accredited Preschool

Paddle Tennis Courts

Tennis Courts

Summer Camp

Pottery Studio

Gymnasium

Auditorium

Children's Learning Garden

Athletic Fields

Thrift Shop

questions? reach out to:

development@thecommo.org